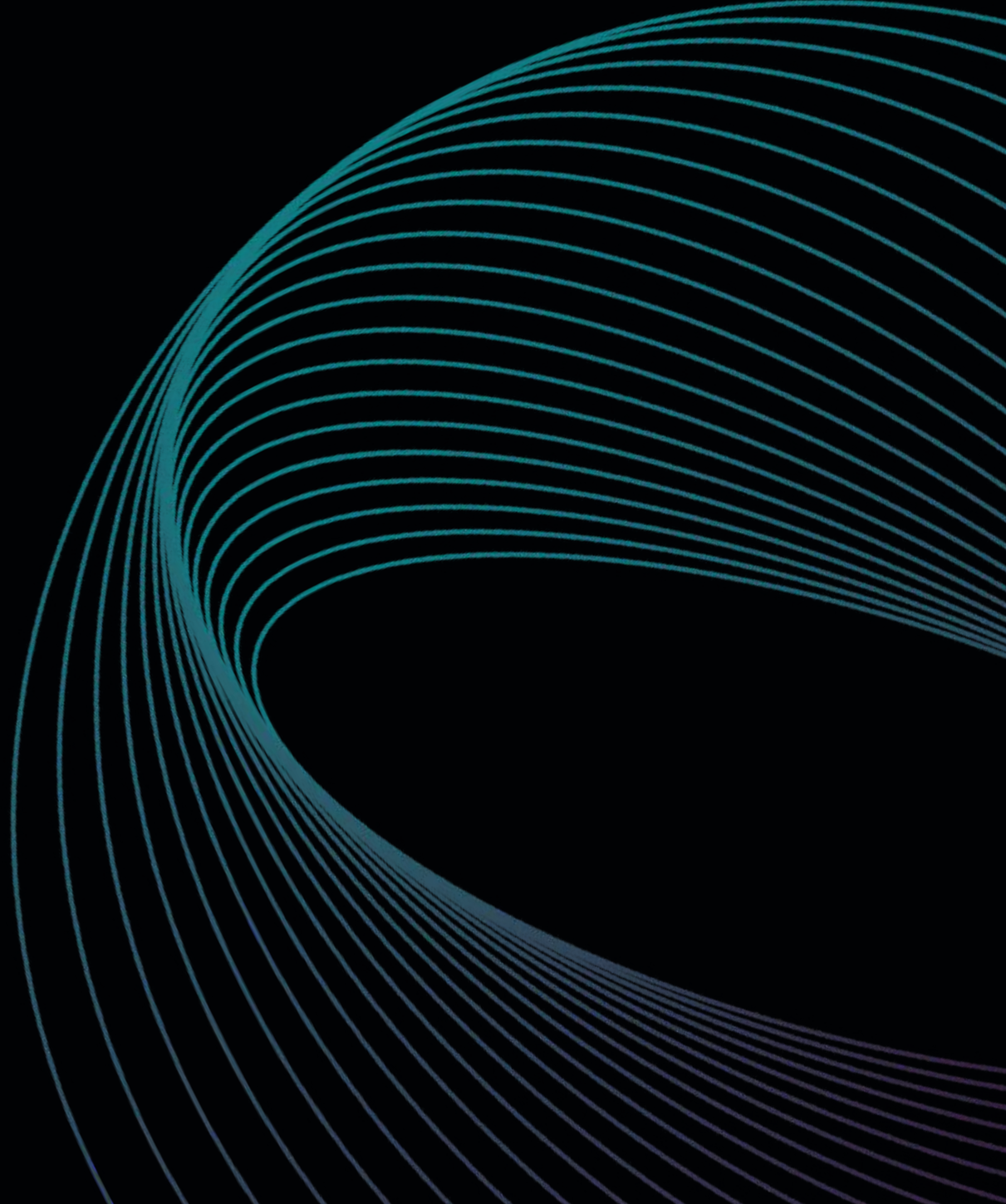
APOLLO
A SKYWARD GROUP COMPANY

About Apollo

2026



Introduction

Apollo, a Skyward Group company, is an innovation inspired insurance platform operating at Lloyd's of London, offering data-driven and creative solutions to a wide variety of risks.

The business provides high quality products and services to clients, and capital partners, enabling a resilient and sustainable world.

Apollo offers products across Property, Casualty, Marine, Energy & Transportation, Specialty, Reinsurance, as well as Smart Follow and digital & embedded risk programs.

Apollo's experience and unique ecosystem give Platform Partners the best chance of success through the Lloyd's new entrant process to the delivery of their long-term strategy.



Welcome

“Collectively and through innovation and collaboration, we commit to driving positive change for future generations and enabling businesses to thrive.

We each contribute towards providing our partners and clients the ability and security to succeed and I am delighted to welcome you to learn more about our business, culture and values.”

David Ibeson
Apollo Chief Executive Officer



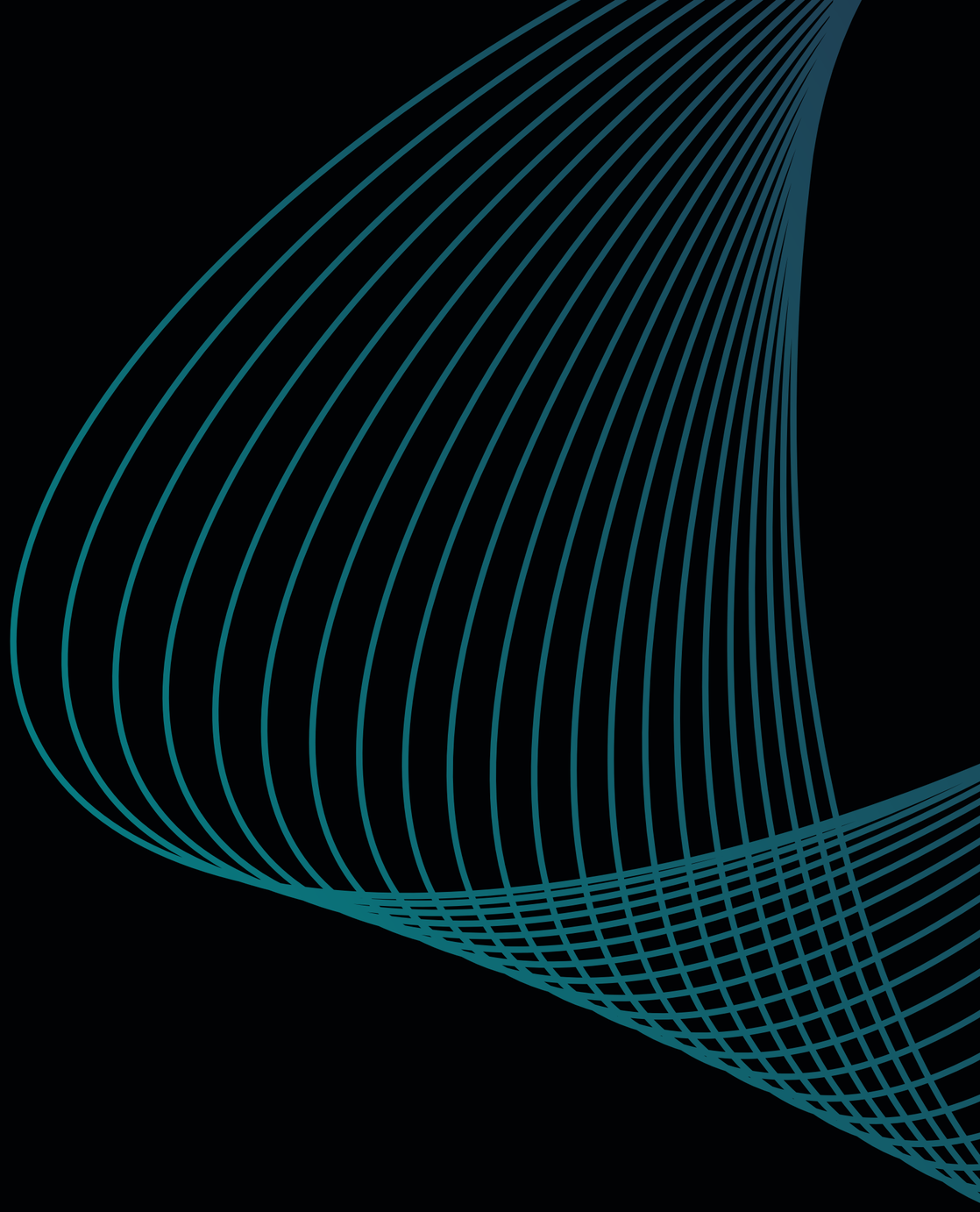
Our Solutions

Our wide range of products puts us in a unique position where our entrepreneurial approach and service excellence delivers creative and flexible solutions for our clients and partners all in one place.

In a world where unrest and challenge is prevalent, our experts focus on providing solutions in the most complex of cases to protect and re-build the lives of our clients.

Our Impact

22,000	Clients since first started
$1.8BN	2025 premium under management
47	Business lines for 2025



Global Reach

Our purpose is our contribution to the world around us and is the driver for everything we do.

We pride ourselves in our flexible capabilities, expanding our global reach to over 150 countries.



Our Engagement

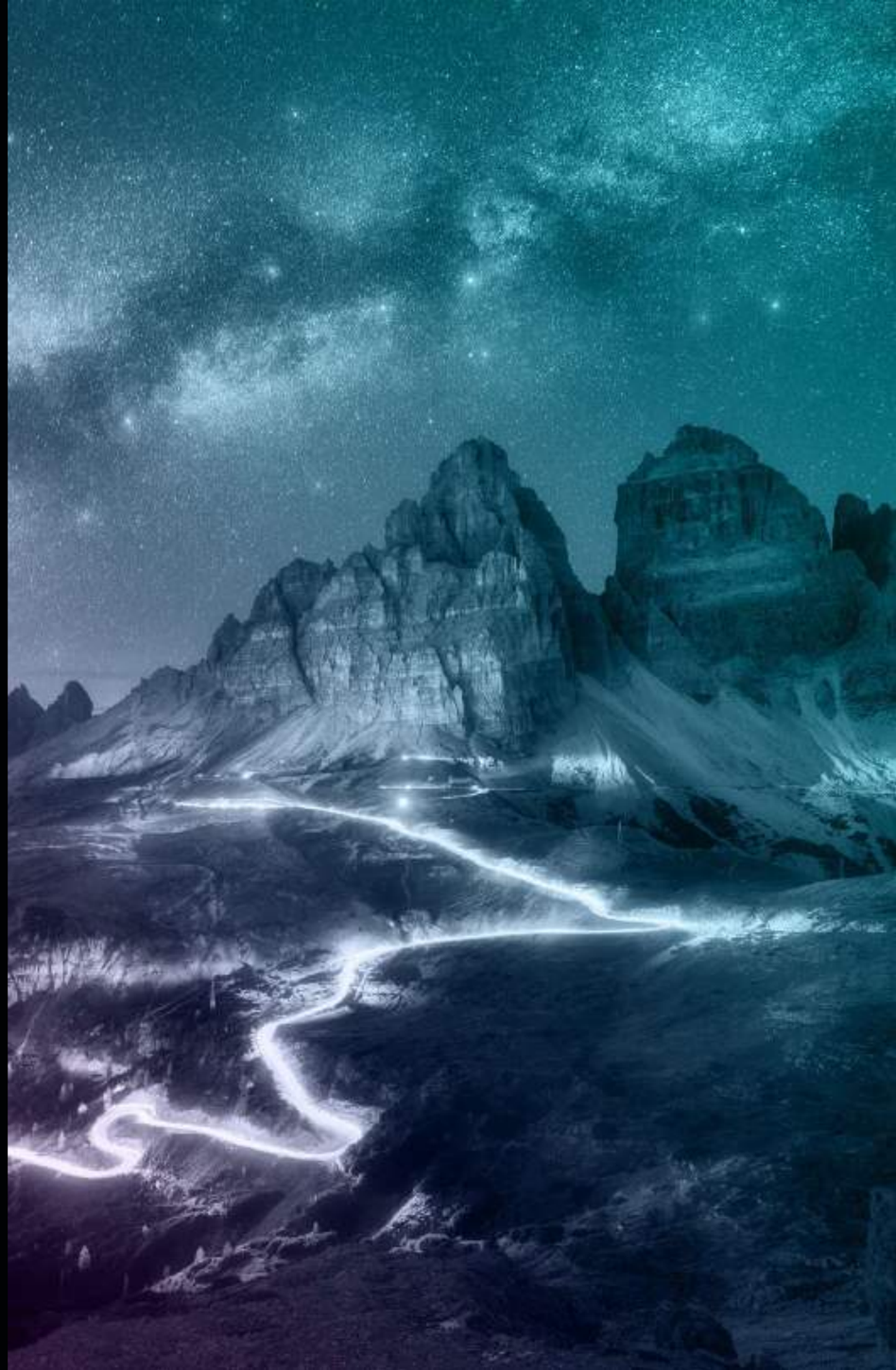
“Our positive customer engagement is driven from our commitment to reliable delivery and exceeding expectations. Every interaction we value as an opportunity to foster lasting partnerships and trust.”

Matt Newman
PPS Development Director & PPS Active Underwriter



Performance

We are truly proud of our market leading response times which enable us to provide accurate solutions to our clients in their time of crisis.



What we do

APOLLO Syndicate 1969

A diverse portfolio of over 22 specialty classes of businesses.

APOLLO ibott 1971

Developing data driven embedded insurance solutions for the fast-growing digital economy.

APOLLO Platform Partners

Expertise in establishing and managing Syndicates at Lloyd's.

APOLLO Smart Follow

Providing London Market Brokers with fast, consistent and reliable Smart Follow capacity wherever they are on their tech journey.



2025 Results

“The strong results achieved in 2025 reflect Apollo’s disciplined financial management, operational excellence and focus on innovation. As we move into 2026, our priorities remain clear: empowering our people, continued collaboration with partners and leveraging our strengths to deliver our strategy.”

Taryn McHarg
Apollo CFO & Skyward Group Deputy CFO



2025 Milestones

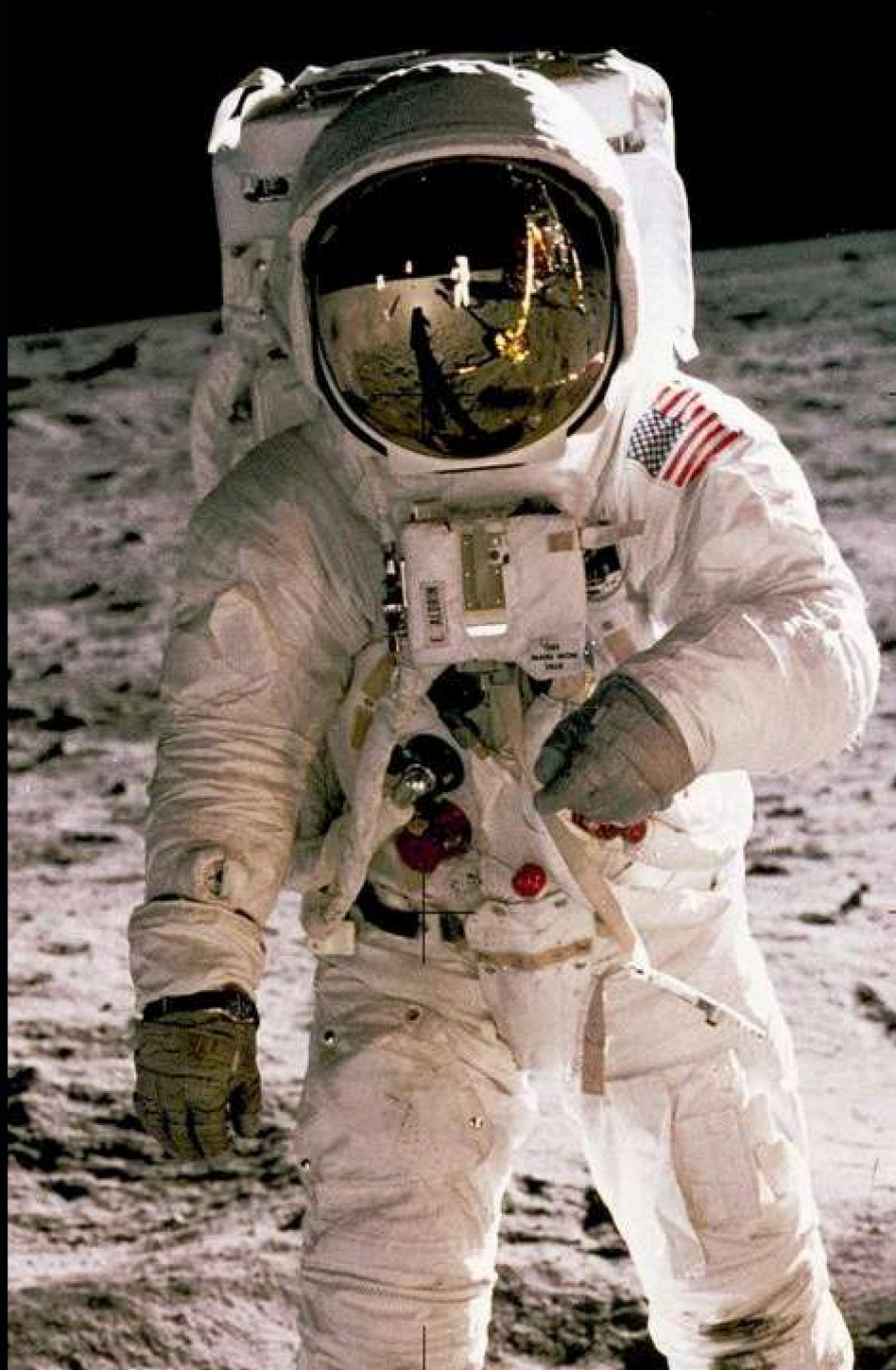
Skyward Specialty acquisition of Apollo

New Coface Syndicate 2546

New ReShare Syndicate 1972

Our History

Apollo was launched in 2009 to provide clients and brokers an agile and entrepreneurial insurance partner. The Apollo name recognised the success of one of its founding investors Neil Armstrong, who in 1969 was the first person to walk on the moon.



Our Purpose

We’re reimagining insurance to build greater resilience for the future.

Our Values

Lead with purpose

Succeed as one

Own the solution

Build for tomorrow

Over

300

employees



Our Culture

Since the idea of Apollo came to fruition in 2009, we have created a people-focused organisation that builds and maintains long-lasting relationships across the industry.

We attract and retain the highest quality talent by developing a team atmosphere and an inclusive culture. We are collaborative, supportive, innovative and strive to produce the best results possible – together.



Our Culture

“When I joined Apollo five years ago, I didn’t know much about insurance. But the chance to work in one of the world’s most important insurance markets really fitted with what I wanted to do in my career.

From day one, it was clear that Apollo had a great atmosphere where collaboration thrives. You can go to anyone for help, regardless of their role, and everyone’s voice is heard.

The inclusive culture, with people from so many different backgrounds, makes it a really supportive and dynamic place to work.”

Manuel La Chica Maldonado
Data Insights Analyst



Our Culture

“I was initially attracted to Apollo because of their commitment to fostering a work environment where empowerment, trust, flexibility and inclusivity truly matter. At Apollo, challenging industry ‘norms’ isn’t just allowed; it’s encouraged. This inspires me to think outside the box and push my own boundaries.

I felt immediately valued by the company's foundations of trust in its people to deliver and succeed, and I felt I’d be supported to deliver my best work. I admired how this trust extended across a diverse and inclusive team that thrives together; it's rare to find a place where values align so well with my own. Building a culture like this is difficult to create and even harder to sustain – but I felt trust in Apollo from the outset to show me what a values-driven culture can achieve.”

Tilly Gough



Work Life Balance

Flexible working is fully embraced. We understand that no one colleague is the same and that each of us has our own responsibilities and roles outside of our working life, meaning we actively support and empower employees to manage this within our flexible working guidelines

Our Collegues

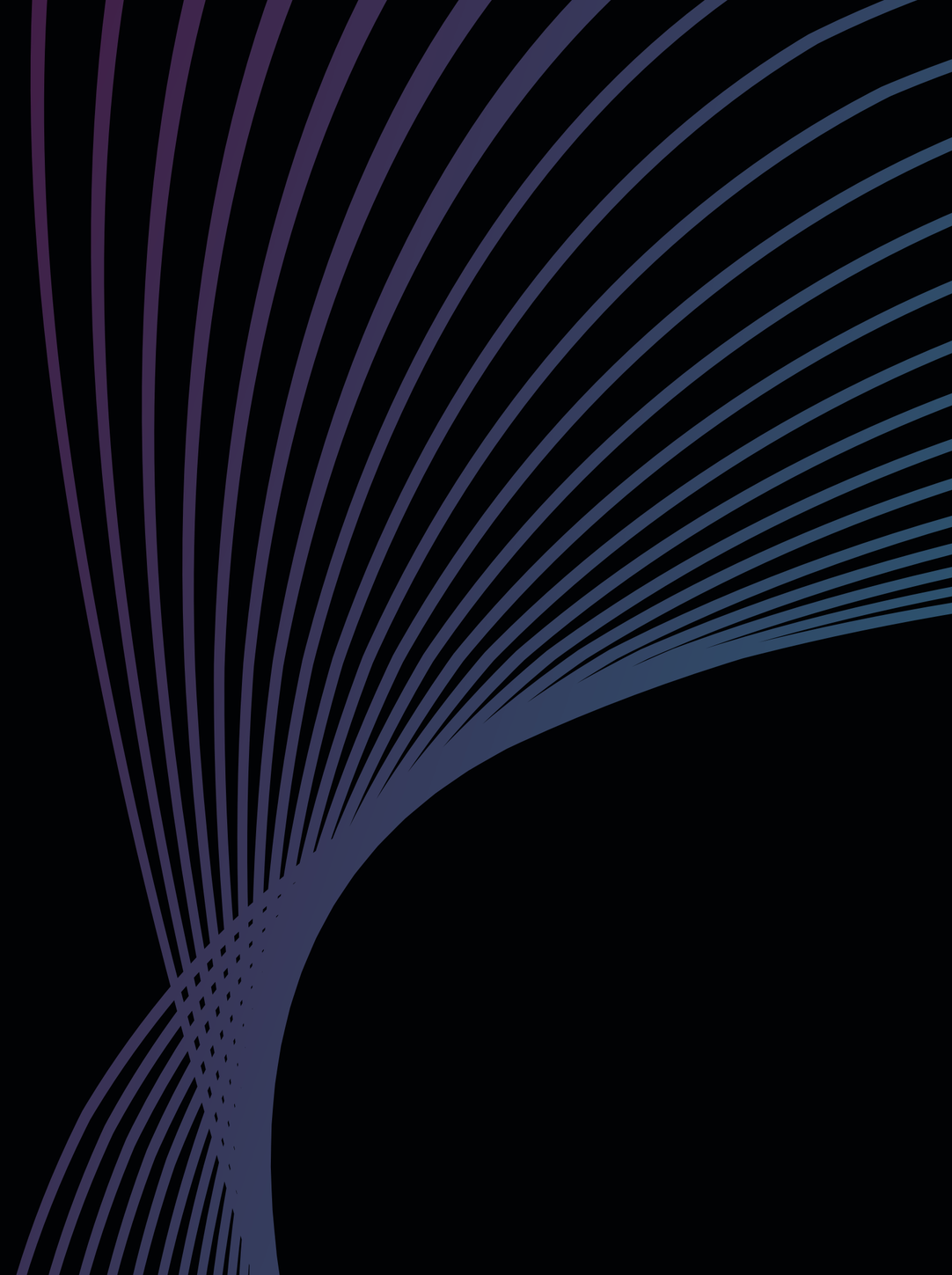
“Diversity is key to Apollo’s success. Through welcoming colleagues from a wide range of backgrounds, we come together with unique experiences, perspectives, and skill sets to help drive Apollo’s success in a fast-changing world.”

Adam Setterfield
Recruitment Business Partner



How we do it

With expertise from top talent, an inclusive environment, and collaboration with partners. Our creativity and service excellence regularly achieve industry firsts such as Apollo ibott 1971, a Captive syndicate, our ICX consortium and Smart Follow.



Contact Us

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