

# APOLLO

Enabling a resilient and sustainable world

# INTRODUCTION

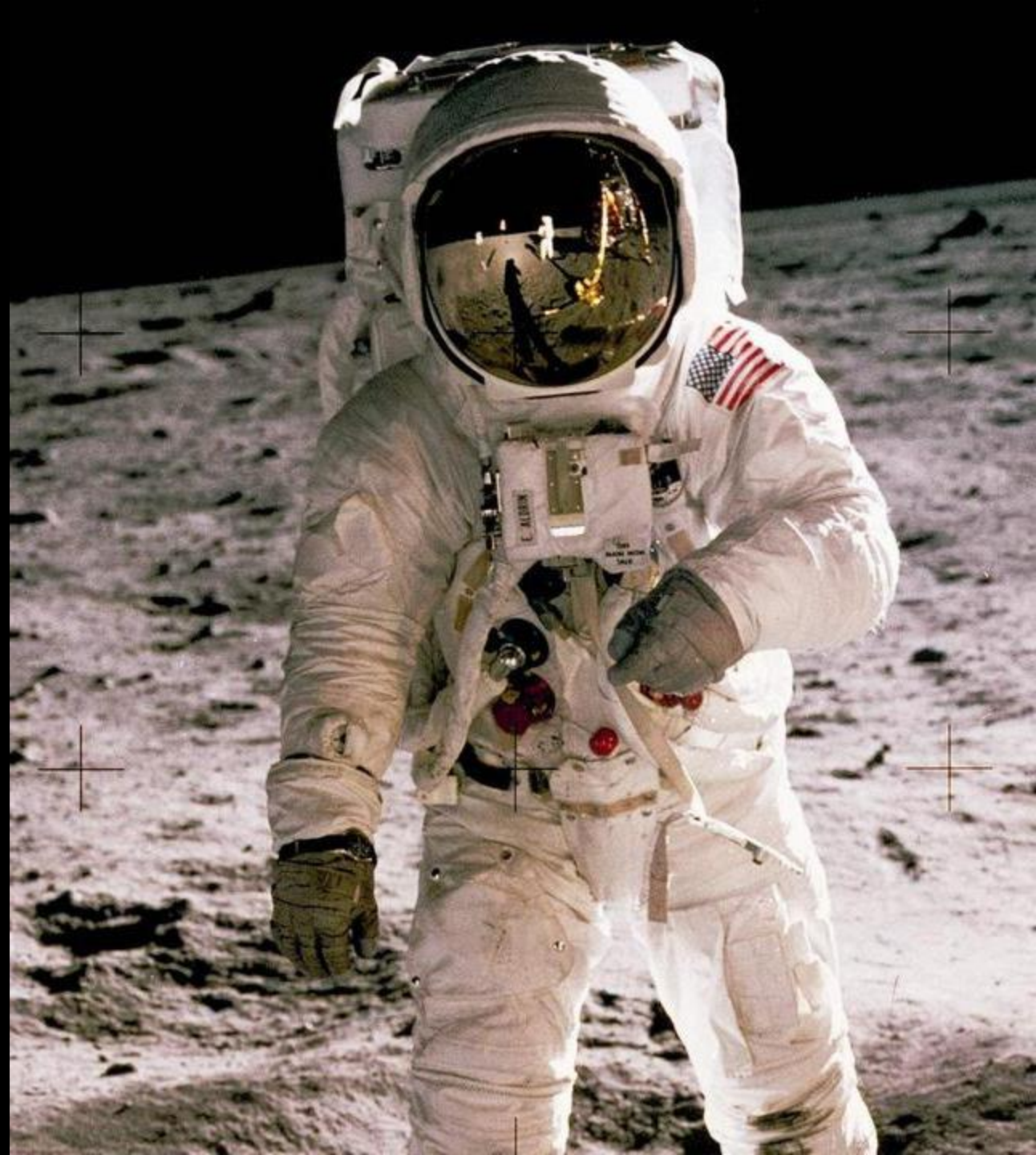
Apollo is an Innovation Inspired Insurance Platform offering data-driven and creative solutions to a wide variety of risks. We provide high quality products and services to clients, brokers, and capital partners at Lloyd's, enabling a resilient and sustainable world. We offer insurance products across Property, Casualty, Marine, Energy & Transportation, Specialty, Reinsurance, as well as Smart Follow and digital & embedded risk programmes.

Our expertise and unique Apollo ecosystem give our Platform Partners the best chance of success through the Lloyd's new entrant process to the delivery of their long-term strategy. We invest in true partnership and innovation driven experiences unlike anyone else.



# OUR HISTORY

Apollo was launched in 2009 to provide clients and brokers an agile and entrepreneurial insurance partner. The Apollo name recognised the success of one of its founding investors Neil Armstrong, who in 1969 was the first person to walk on the moon.



Success through partnership

APOLLO

# Success through partnership

Apollo is committed to delivering mutual success through long term strategic partnerships, where there is shared vision and alignment

We provide bespoke managing agency services tailored to suit the business objectives, leveraging the expertise of each party, and maximising the probability of delivering sustainable profits over the long term

Access to opportunities not available via a traditional “turnkey” approach that will enhance value and increase the likelihood of success, including access to our existing syndicates, consortia, underwriting expertise and other strategic and capital partners

Apollo’s partners will benefit from our innovative and collaborative mindset, as well as our experience of building successful businesses at Lloyd’s

# Our experience

Apollo is an independent, specialist insurer and reinsurer with a successful track record of establishing and managing multiple syndicates at Lloyd's



Apollo 1969 writes across a range of classes of business including Property Binding Authority, Property Direct & Facultative, Property Treaty, Crisis Management, Cargo & Specie, Marine & Energy Liability, Casualty/Liabilities, Product Recall, Marine Hull, Energy & Aviation



**2021:** launched Compre Legacy Syndicate 1994



**2023:** Envelop Risk, a cyber reinsurance specialist



**2024:** partnerships with:

- Africa Specialty Risk
- NormanMax parametric insurance solutions
- Captive Syndicate for a major global client



Ibott Syndicate 1971 specialises in insuring risks in the sharing economy and the world of emerging mobility providing bespoke coverage that is tailored to exposures.



# Our Values



**S** STRONGER  
TOGETHER

We believe in the importance of collaboration, teamwork, partnerships and shared success, reflecting Apollo's commitment to a supportive and inclusive culture



**P** PIONEERING  
SOLUTIONS

We strive for innovation and proactive approaches in all areas of the business



**A** ALIGNED TO  
OUR PURPOSE

We commit to being socially responsible, and behaving ethically, both in how we do business and with each other



**C** CONSIDERATE,  
TWO WAY  
HONEST  
FEEDBACK

We value honest, two-way feedback delivered thoughtfully. This supports learning, builds relationships and enhances performance.



**E** EMPOWERED  
DECISION-  
MAKING

We foster an environment where team members are empowered to make informed decisions, take ownership of how they work and drive results through their initiative and expertise

# A true partnership

## We will work with you to:

- ✓ Sponsor your Lloyd's application and achieve Lloyd's approval from Triage through to go-live
- ✓ Create a business plan that delivers sustainable profits and meets Lloyd's expectations and entry requirements
- ✓ Design and deliver an operating model that best meets your capabilities and strategic objectives
- ✓ Deliver a robust and proportionate governance, oversight and performance management framework which meets regulatory requirements



# The benefits of partnering with Apollo

- ✓ We can support the full range of entry points to Lloyd's, from Triage through to go-live:
  - *Full syndicate*
  - *Special Purpose Arrangement (SPA)*
  - *Syndicate In A Box (SIAB)*
  - *Captive syndicates*
  - *Incubation within an existing Apollo syndicate to “prove the concept”*
- ✓ Competitive commercial terms that reflect the long-term nature of the partnership; delivering profits quicker
- ✓ A flexible and scalable operating model tailored to the requirements of your business and future aspirations
- ✓ Alignment of interests through a remuneration structure that rewards profitable performance and long-term growth
- ✓ Potential for capital support and experience of raising third party capital at Lloyd's
- ✓ A proven innovative approach to business
- ✓ A mature, integrated and effective governance and risk management framework

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