

APOLLO

Enabling a resilient and sustainable world

INTRODUCTION

Apollo is an innovative integrated insurance Group dedicated to providing high quality products and services to clients, brokers, and capital partners at Lloyd's.

We offer insurance products across Property, Casualty, Marine, Energy & Transportation, Specialty, Reinsurance and Smart Follow divisions through Syndicate 1969. Through Syndicate 1971 we offer digital & embedded risk programmes.

Our Strategic Partner Syndicates business supports new Lloyd's entrants from initial concept to full managing agency services.

WELCOME

“Collectively and through innovation and collaboration, we commit to driving positive change for future generations and enabling businesses to thrive.

We each contribute towards providing our partners and clients the ability and security to succeed and I am delighted to welcome you to learn more about our business, culture and values.”

David Ibeson

Group Chief Executive Officer



OUR SOLUTIONS

Our wide range of products puts us in a unique position where our entrepreneurial approach and service excellence delivers creative and flexible solutions for our clients and partners all in one place.

In a world where unrest and challenge is prevalent, our experts focus on providing solutions in the most complex of cases to protect and re-build the lives of our clients.



OUR IMPACT

15,000+

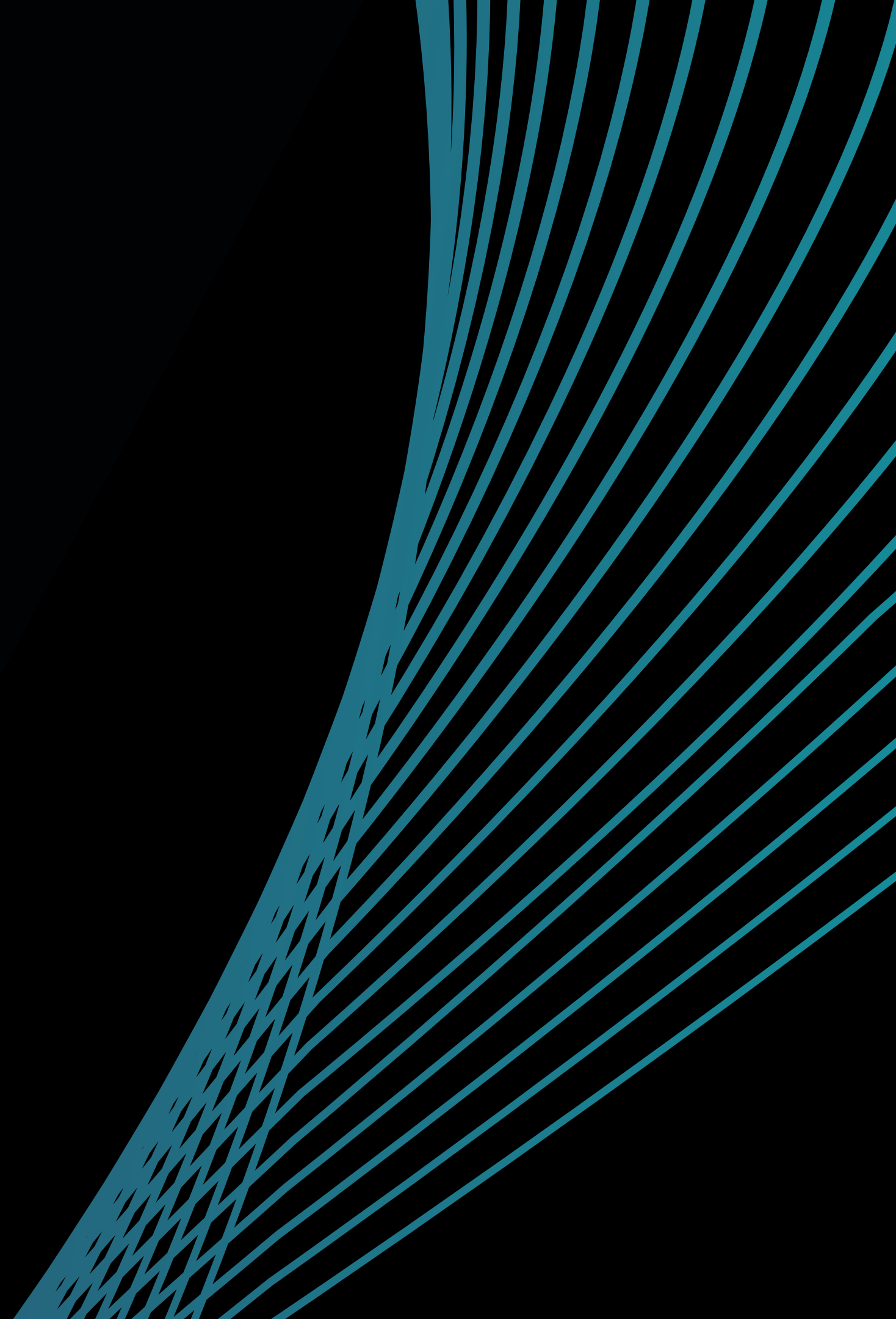
clients since first started

\$1.3BN

2024 GWP plan

26

business lines for 2024





OUR GLOBAL REACH

Our purpose is our contribution to the world around us and is the driver for everything we do.

We pride ourselves in our flexible capabilities, expanding our global reach to over 150 countries.

OUR ENGAGEMENT

“Our positive customer engagement is driven from our commitment to reliable delivery and exceeding expectations. Every interaction we value as an opportunity to foster lasting partnerships and trust.”

Matt Newman

Chief Engagement Officer, Head of New Business Development



PERFORMANCE

We are truly proud of our market leading response times which enable us to provide accurate solutions to our clients in their time of crisis.



WHAT WE DO

APOLLO
Syndicate 1969

A diverse portfolio of over 20 specialty classes of businesses.

APOLLO
ibott 1971

Developing data driven embedded insurance solutions for the fast-growing digital economy.

APOLLO
Strategic Partner Syndicates

Expertise in establishing and managing Syndicates at Lloyd's.

APOLLO
Smart Follow

Providing London Market Brokers with fast, consistent and reliable Smart Follow capacity wherever they are on their tech journey.



RESULTS

“Our growth in 2023 across a number of established classes was complemented by our expansion into new and exciting areas. With this, and continued improvements to underlying performance, we have achieved our ambitious plan for the 2023 year of account, as well as surpassing the one billion dollars of premium milestone.”

Taryn McHarg

Group Chief Financial Officer



2024 MILESTONES

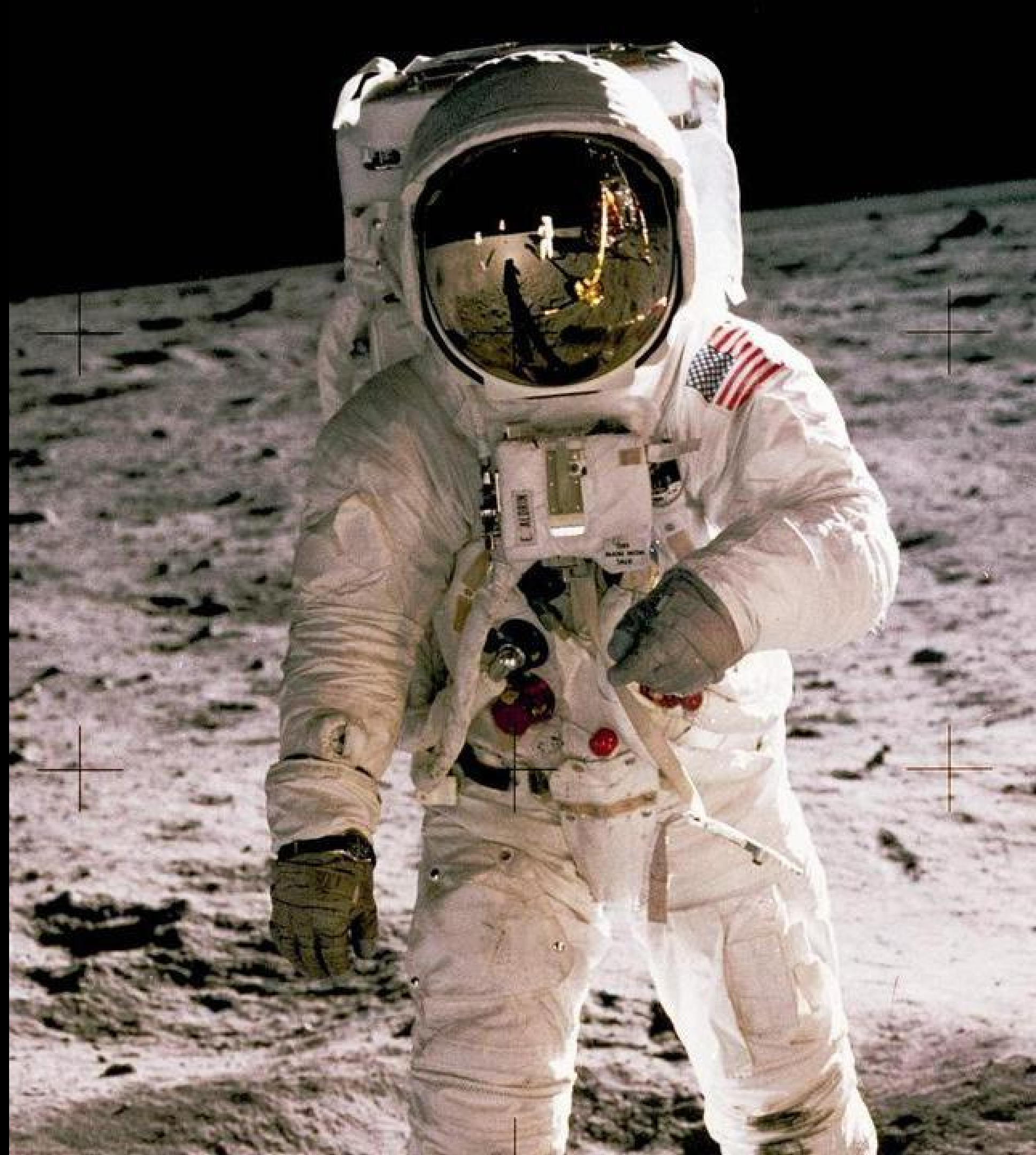
Hit **\$500m** of premium for ibott

Three new strategic partner syndicates went live

Launched the **first captive at Lloyd's** in the modern era

OUR HISTORY

Apollo was launched in 2009 to provide clients and brokers an agile and entrepreneurial insurance partner. The Apollo name recognised the success of one of its founding investors Neil Armstrong, who in 1969 was the first person to walk on the moon.



Our Purpose

Enabling a resilient and sustainable world

Our Vision

A

Our vision is to achieve market-leading returns through a sustainable approach to our community and the environment

B

Our vision is to be an independent, significant and sought-after business partner at Lloyd's

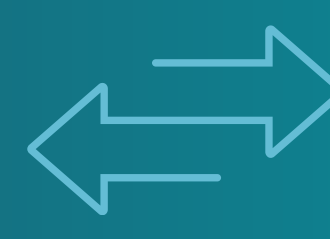
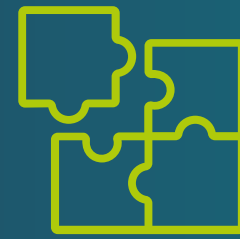
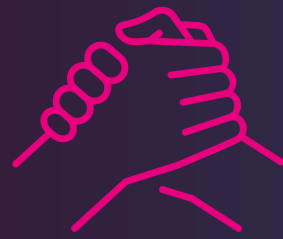
C

Our vision is to create value through innovation, diversity, creativity and service excellence

D

Our vision is to deliver through a collaborative workspace where innovation thrives and every voice is heard

Our Values



S STRONGER TOGETHER

We believe in the importance of collaboration, teamwork, partnerships and shared success, reflecting Apollo's commitment to a supportive and inclusive culture

P PIONEERING SOLUTIONS

We strive for innovation and proactive approaches in all areas of the business

A ALIGNED TO OUR PURPOSE

We commit to being socially responsible, and behaving ethically, both in how we do business and with each other

C CONSIDERATE, TWO WAY HONEST FEEDBACK

We value honest, two-way feedback delivered thoughtfully. This supports learning, builds relationships and enhances performance.

E EMPOWERED DECISION-MAKING

We foster an environment where team members are empowered to make informed decisions, take ownership of how they work and drive results through their initiative and expertise

Over
250
employees



OUR CULTURE

Since the idea of Apollo came to fruition in 2009, we have created a people-focused organisation that builds and maintains long-lasting relationships across the industry.

We attract and retain the highest quality talent by developing a team atmosphere and an inclusive culture. We are collaborative, supportive, innovative and strive to produce the best results possible – together.



“When I joined Apollo five years ago, I didn’t know much about insurance. But the chance to work in one of the world’s most important insurance markets really fitted with what I wanted to do in my career.

From day one, it was clear that Apollo had a great atmosphere where collaboration thrives. You can go to anyone for help, regardless of their role, and everyone’s voice is heard.

The inclusive culture, with people from so many different backgrounds, makes it a really supportive and dynamic place to work.”

Manuel La Chica Maldonado

Data Insights Analyst





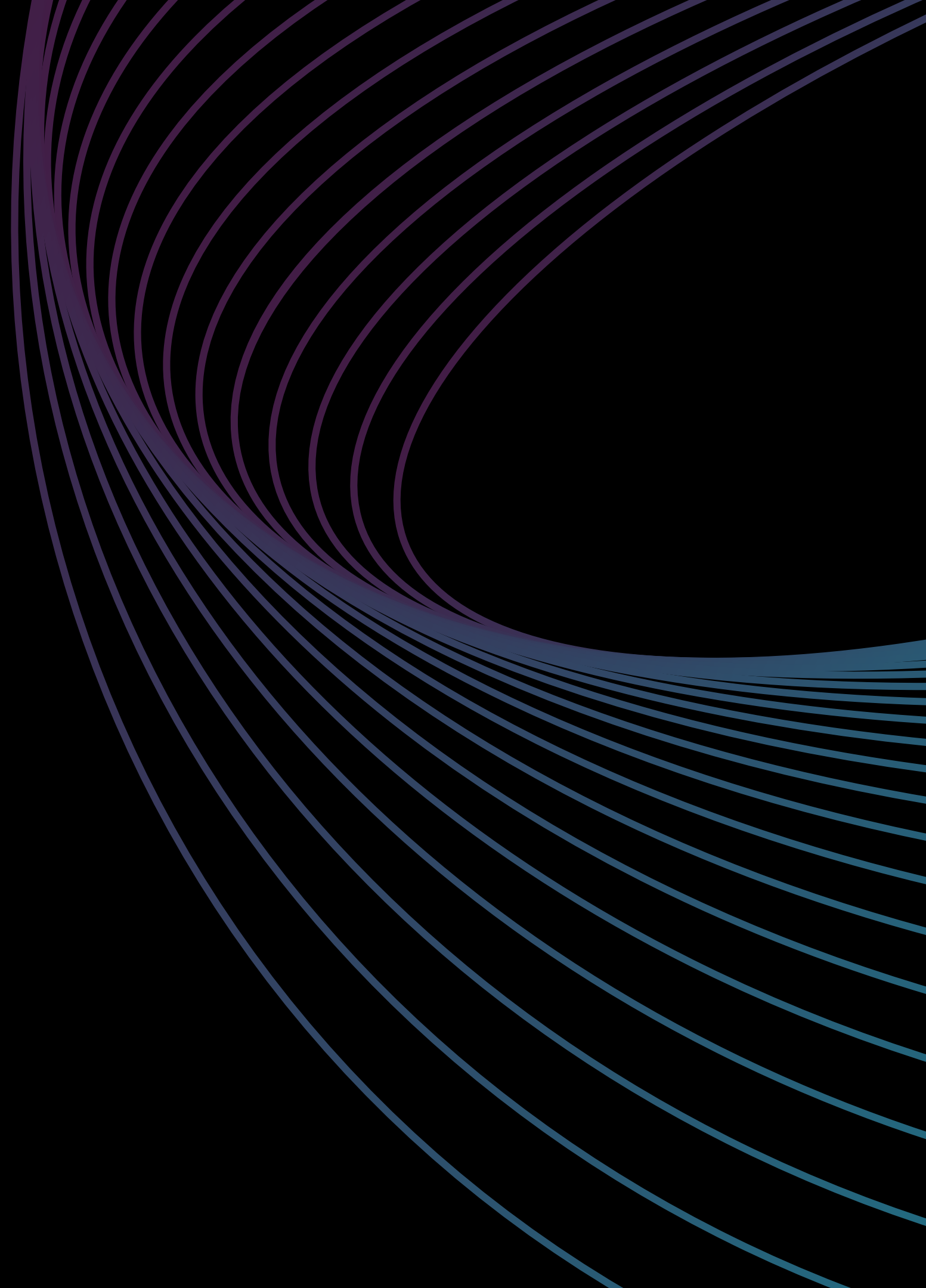
"I was initially attracted to Apollo because of their commitment to fostering a work environment where empowerment, trust, flexibility and inclusivity truly matter. At Apollo, challenging industry 'norms' isn't just allowed; it's encouraged. This inspires me to think outside the box and push my own boundaries.

I felt immediately valued by the company's foundations of trust in its people to deliver and succeed, and I felt I'd be supported to deliver my best work. I admired how this trust extended across a diverse and inclusive team that thrives together; it's rare to find a place where values align so well with my own. Building a culture like this is difficult to create and even harder to sustain – but I felt trust in Apollo from the outset to show me what a values-driven culture can achieve”.

Tilly Gough
Underwriter, Treaty Reinsurance

WORK-LIFE BALANCE

Flexible working is fully embraced. We understand that no one colleague is the same and that each of us has our own responsibilities and roles outside of our working life, meaning we actively support and empower employees to manage this within our flexible working guidelines



OUR COLLEAGUES

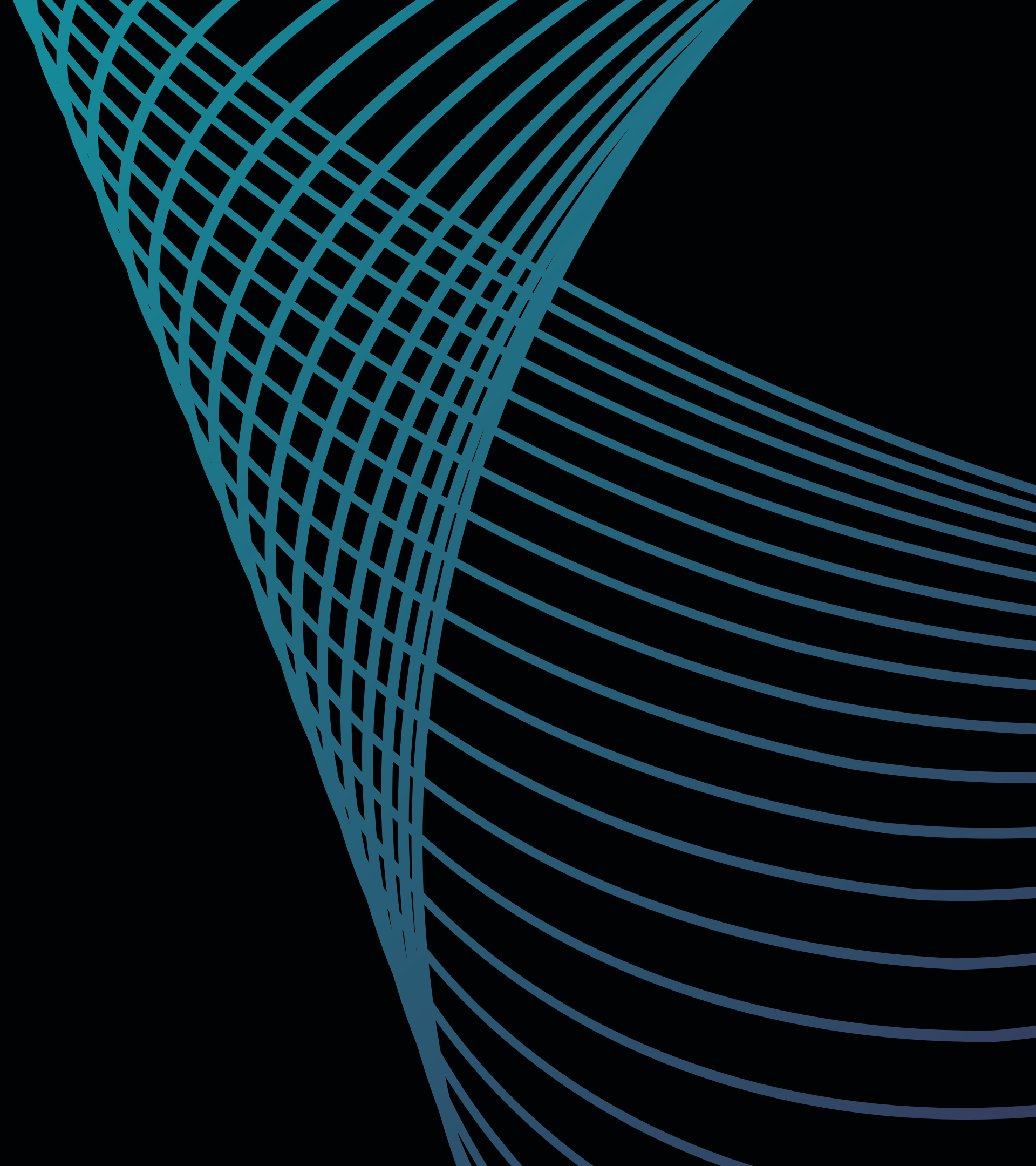
“Diversity is key to Apollo’s success. Through welcoming colleagues from a wide range of backgrounds, we come together with unique experiences, perspectives, and skill sets to help drive Apollo’s success in a fast-changing world.”

Adam Setterfield
Recruitment Business Partner



HOW WE DO IT

With expertise from top talent, an inclusive environment, and collaboration with partners. Our creativity and service excellence regularly achieve industry firsts such as Apollo ibott 1971, a Captive syndicate, our ICX consortium and Smart follow.



CONTACT

Contact us via the navigation bar on our website or LinkedIn.



<https://www.linkedin.com/company/apollo-syndicate-1969/>



<https://apollounderwriting.com/>